

# MARTIN'S ROSE NURSERY

P. O. Box 155

Arp, Texas

Telephones:

UL 9-2191 Day

UL 9-2196 Night



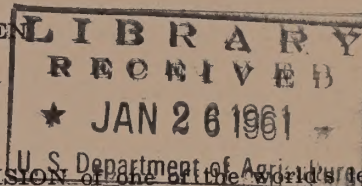
*Growers of Select Quality Rose Bushes*

FALL — 1960

SPRING—1961

MEMBER OF:

AMERICAN ASSOCIATION OF NURSEYMEN  
TEXAS ROSE RESEARCH FOUNDATION  
TEXAS ASSOCIATION OF NURSEYMEN  
AMERICAN ROSE SOCIETY



PLANTS ARE GROWN TWO YEARS IN THE FIELD UNDER EXPERT SUPERVISION of one of the world's leading plant pathologists, using the new Manzate-Triton method. This particular formula, under actual garden tests in all parts of the nation proved far superior to the old methods used in growing roses. NO BETTER ROSES MAY BE HAD FROM ANY SOURCE.

YOU ARE FAR AHEAD SALES-WISE WHEN YOU DISPLAY MARTIN'S ROSES TO YOUR CUSTOMERS.

WE HAVE OVER 120 select varieties to choose from. Be sure to come by when in the Arp-Tyler area, you will be treated so many different ways you will just have to like some of them.

THE PRICES in this list are wholesale and apply only to wholesale quantities; in no case will we fill retail orders even for nurserymen. Our roses are bundled 10 of a grade and variety.

## *Non-Patent Rose Bushes*

### WHOLESALE PRICES ON STANDARD BAREROOT ROSEBUSHES

| GRADE                   | 10-100    | 100-500   | 1000 Up   |
|-------------------------|-----------|-----------|-----------|
| 2 YEAR OLD XXX .....    | 57½ c ea. | 52½ c ea. | 50 c ea.  |
| 2 YEAR OLD NO. 1 .....  | 47½ c ea. | 45 c ea.  | 40 c ea.  |
| 2 YEAR OLD NO. 1½ ..... | 37½ c ea. | 35 c ea.  | 31 c ea.  |
| 2 YEAR OLD NO. 2 .....  | 27½ c ea. | 25 c ea.  | 22½ c ea. |

WRITE FOR ROW RUN PRICES

500 Carries 1000 rate

ALL PRICES QUOTED ARE F.O.B. ARP, TEXAS

ANOTHER NEW FOR MARTIN'S:

Bareroot bulk roses are packed FREE in corrugated-poly-line cases. (This eliminates packing material and cuts down on the freight.)

TELEPHONE - WIRE - OR WRITE TODAY TO RESERVE YOUR ORDER.

Our rosebushes are machine dug fresh from the field in the fall—handled with care—generously graded (exceeding the American Association of Nurserymen Standards)—Properly packaged and shipped with PRIDE from our modern cold storage vaults.

ASK FOR OUR PRICES ON TRUCK LOAD LOTS DELIVERED TO YOUR DOOR.

### PLEASE READ BELOW BEFORE PLACING ORDER

#### TERMS AND CONDITIONS:

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS: All agreements and contracts are made subject to crop losses through unavoidable causes.

THE PRICES in this list are wholesale prices and apply only to wholesale quantities; in no case will we fill retail orders even from nurserymen. Our roses are bundled 10 of a grade and variety.

PRO-RATA: It is almost impossible to have a complete count in our fields of plants not complete in growth, therefore we reserve the right to pro-rate all our orders. Orders will be filled in their rotation.

BE EARLY.

NON-WARRANTY: We express or imply no warranty as to the productiveness or life of the stock we sell. We exercise every care to have all roses true to name. Nevertheless it is understood that should any plant prove otherwise we shall not be liable for any sum greater than that paid for any plant.

SHIPPING: Customers are requested to give definite instructions for shipping. In the absence of special instructions we will use our own judgment, but with the distinct understanding that it is without responsibility on our part. Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers.

TERMS: 2% discount 10 days, net 30 days to firms with established credit, otherwise 25% deposit and balance C.O.D. or before shipment.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

CLAIMS: Must be made within 5 days after receipt of shipment. Any stock that is not exactly as represented must be reported promptly. We will not entertain claims made after goods have been once accepted, when report is not made within 5 days after arrival of stock.



# STANDARD ROSE BUSHES

## HYBRID TEA ROSES:

### RED SHADES:

AMI QUINARD—Fragrant, blackish garnet and coppery scarlet, rigid stem.  
BETTER TIMES—Long pointed buds, long strong stems, fragrant, brilliant cerise.  
CHRISTOPHER STONE—"Nearly the perfect rose". Striking scarlet.  
CRIMSON GLORY—Repeatedly voted the finest brilliant red rose of America.  
E. G. HILL—Large dazzling, scarlet, vigorous, free bloomer.  
ETOILE DE HOLLANDE—Rich old rose fragrance, unfading bright red, good for cut flowers.  
GRENOBLE—Clear scarlet, spicy fragrance, very vigorous.  
MARY HART—Very fragrant, red and carmine, vigorous.  
NIGHT—Known for its long blackish crimson buds, very fragrant.  
POINSETTIA—Bright unfading scarlet, does not blue, long good cutting stems.  
RED AMERICAN BEAUTY—Very fragrant, crimson-carmine; long strong stems.  
RED BRIARCLIFF—Very vigorous, sport of Red Columbia, upright grower.  
RED COLUMBIA—Rich velvety scarlet, very fragrant.  
RED RADIANCE—Light crimson, sport of Radiance.  
ROUGE MALLERIN—Brilliant, red, long pointed buds, fragrant.  
SYRACUSE—Scarlet-crimson, double, very vigorous.  
CHARLOTTE ARMSTRONG—Carmine-red to cerise, perfect tapering buds, vigorous tall plant, mildew resistant, grows well everywhere. A world-wide favorite.

### WHITE SHADES:

CALEDONIA—Slightly fragrant, white, long stems, abundant blooms.  
F. K. DRUSCHKI—One of the older whites, but very popular, with buds that open into large flowers which are snowy white (h.p.)  
K. A. VIKTORIA—A close rival of Druschki for top honors; persistent bloomer, cream-white, and slightly fragrant.  
SNOW QUEEN—(H.P.) Snow-white, sometimes pink-bluish at center, very vigorous.  
KONIGIN LOUISE—Slightly fragrant, white and very vigorous, bushy.  
WHITE AMERICAN BEAUTY—Snow-white, very vigorous.  
WHITE RADIANCE—(Mary Nish) Fragrant, white tinted pink in center.

### PINK SHADES:

BRIARCLIFF—Fragrant, deep rose-pink, long strong stems.  
COLUMBIA—Very fragrant, glistening rose-pink, long strong stems.  
CONTRAST—China pink and bronze, reverse white and bronze, long stems.  
DAINTY BESS—Dusky pink with crimson stamens. One of the finest single roses.  
EDITOR McFARLAND—Very fragrant, glowing pink, long strong stems. Vigorous.  
MRS. CHARLES BELL—Distinct shell pink, shaded soft salmon, otherwise same as Radiance.  
PICTURE—Famous for its fine form, clear rose pink, velvety clear rose-pink.  
PINK RADIANCE—An old dependable rose (46 years old) so very vigorous, very fragrant, Cameo-pink, long strong stems.  
SHELL PINK RADIANCE—Pink shaded salmon.  
THE DOCTOR—Fragrant satiny pink, vigorous and bushy. A lovely rose.

### TWO-TONE SHADES:

E. N. PERKINS—Outside red shaded cerise-orange, inside salmon pink, vigorous.  
CONDESSA DE SASTAGO—Fragrant, oriental red and yellow, distinctly two-color short, strong stems, very vigorous.  
BETTY UPRICHARD—Very fragrant, deep-rose-pink, long strong stems.  
PRES. H. HOOVER—Tall-growing, profuse bloomer, semi-double blooms in copper and pink.  
TALISMAN—Golden yellow and ruddy copper; long famous and popular everywhere.  
COUNTESS VANDALL—Many lovely long buds shading from salmon-pink to gold open to long-lasting flowers on fine stems.

### YELLOW SHADES:

ECLIPSE—Famous for its exceptionally long, curling buds of unchanging deep gold, and good cutting stems.  
GOLDEN CHARM—Deep unshaded yellow sport of Talisman.  
GOLDEN DAWN—Bud sunflower yellow, flushed old-rose; well formed, strong tea fragrance, sunflower-yellow to lemon-yellow.  
Low spreading.  
GOLDEN OPHELIA—Golden yellow in center, paling slightly on outer petals.  
GOLDEN SASTAGO—Raspberry fragrance; soft clear yellow, sport of Condesa de Sastago.  
IMPROVED DUPONT—Golden yellow, hardier than DuPont.  
LADY HILLINGDON—Deep apricot-yellow, buds long pointed, fragrant.  
LUXEMBOURG—Coppery yellow-deep in center; vigorous, spreading.  
McGREDY'S SUNSET—Wonderful combination of appealing colors-orange-yellow overlaid with warm salmon-flame. Fruity fragrance.  
MRS. P. S. DUPONT—Fragrant, golden yellow, profuse bloomer.  
SOUER THERESE—Golden yellow to cadmium yellow, very vigorous, splendid for cutting.  
YELLOW CONDESSA—Yellow sport of Condesa de Sastago.  
YELLOW TALISMAN—Yellow sport of Talisman.



## POLYANTHA AND FLORIBUNDA STANDARD VARIETIES:

- CECILE BRUNNER—(H. Poly.) Fragrant, bright pink on yellow ground; bushy, free bloomer, dwarf. (The sweetheart rose.)  
ELSE POULSON—(H. Poly.) Unusual pink clusters; tall, well branched and very vigorous.  
EUTIN—(Flori.) Bud pointed-globular; double flowers, copper, glowing carmine-red; cluster to 100 on long, strong stem. Very vigorous, continuous bloomer.  
FLORADORA—(H. Poly.) Unusual scarlet-red clusters; tall, well branched and very profuse bloomer. AARS.  
GOLDEN SALMON—(Poly.) Large, pure orange (doesn't burn) huge trusses.  
IDEAL—(Poly.) Dark velvety crimson; cluster, bushy grower.  
MRS. R. M. FINCH—(Poly.) Rose pink; large, impressive cluster, profuse bloom.  
ORANGE TRIUMPH—(Poly.) More scarlet than orange; small flowered cluster; medium height; unusually disease resistant and prolific.  
RED LAFAYETTE—(H. Poly.) Bright cherry-red; immense cluster, very vigorous. Dwarf.  
RED RIPPLES—(H. Poly.) Ox-blood-red and carmine, upright and bushy grower.  
WORLD'S FAIR—Large, semi-dbl., open, spicy fragrance, deep crimson, fading scarlet; cluster. Bushy and vigorous.

## CLIMBERS OF STANDARD VARIETIES:

- BLAZE—Everblooming Paul's Scarlett.  
CL. CALEDONIA—White vigorous climber.  
CL. CECILE BRUNNER—Produces great masses of perfectly formed miniature pink blooms; best in climbing form.  
CL. F. K. DRUSCHKI—Snowy white buds that open into large flowers.  
CL. ETOILE DE HOLLANDE—Among the finest rich red rose; repeats its bloom.  
CL. MRS. P. S. DUPONT—Golden yellow, profuse bloomer.  
CL. NEW DAWN—Blush-pink, slightly fragrant, long stems, recurrent bloom.  
CL. PAUL'S SCARLETT—An unfading vivid scarlet, sensational in spring and frequently repeats, popular everywhere.  
CL. PINK RADIANCE—Cameo-pink, little care needed to grow in any climate.  
CL. MARY HART—Red and carmine; very vigorous.  
CL. RED RADIANCE—Clear even shade of red, will grow without much care.  
CL. RED TALISMAN—Cerise-red, all of the virtues of the famous Talisman.  
CL. TALISMAN—Too well-known to need a description, bi-color yellow and copper.  
CL. ROUGE MALLERIN—Brilliant red, long-pointed buds, fragrant.  
CL. CRIMSON GLORY—The same beautiful blooms as the bush growing on a climber.

## PATENT ROSE BUSHES

### WHOLESALE PRICES ON PATENT VARIETIES

| Suggested<br>Retail Price<br>(Per Variety) | (Per Variety) |       |       |         |        |
|--------------------------------------------|---------------|-------|-------|---------|--------|
| Each                                       | 1-9           | 10-19 | 20-99 | 100-249 | 250-Up |
| 1.75                                       | 1.15          | 1.00  | .87½  | .80     | .75    |
| 2.00                                       | 1.25          | 1.10  | 1.00  | .95     | .85    |
| 2.25                                       | 1.40          | 1.25  | 1.12½ | 1.05    | .95    |
| 2.50                                       | 1.60          | 1.40  | 1.25  | 1.20    | 1.10   |
| 2.75                                       | 1.75          | 1.50  | 1.37½ | 1.30    | 1.20   |
| 3.00                                       | 1.90          | 1.65  | 1.50  | 1.40    | 1.30   |
| 3.50                                       | 2.20          | 1.90  | 1.75  | 1.65    | 1.50   |
| 5.00                                       | 3.00          | 2.75  | 2.50  | 2.20    | 1.85   |

### 20% Off On No. 1½ Grade Patent Varieties

PATENT VARIETIES: All wholesale prices are based on the suggested retail price. For example—if the retail price is \$2.00 ea., the wholesale price for 10 roses will be \$1.10 ea., etc. Quantity prices are based on one variety only.

SUGGSTD.  
RETAIL  
PRICE

## GRANDIFLORA — POLYANTHA AND FLORIBUNDA PATENT ROSES

- 2.00 CARROUSEL—(Grandi.) A very fine red rose that will not blue or mildew in cold or heat, a great abundance of flowers ..... 1066  
2.25 CHINA DOLL—(Poly.) Dainty clusters of rose-pink blooms create a happy greeting in your garden ..... 678  
3.00 GOLDEN GIRL—(Grandi.) The rose that eclipses Eclipse! Its bigger bush produces more Golden Yellow flowers. It blooms continuously and is upright, bushy, well shaped and vigorous grower ..... 1912  
1.75 IRENE OF DENMARK—(Flori.) White daintily perfected buds of exquisite "sweetheart" form ..... 889  
5.00 LAVENDAR GIRL—(Flori.) Buds show unusual rosey-purple on inside of the petals, with lovely magenta on the outer surfaces. The color holds even in the strong heat of the summer. A "never before" real, unfading lavender color all its own ..... 1672  
2.50 FIREKING—(Flori.) Its fiery vermillion red beauty and form distinguish this outstanding rose. 45 to 50 petals on each long lasting flower. A fine specimen bush or medium-height hedge ..... 1758  
2.50 SARABANDE—(Flori.) Here's the blazing beauty that has won so many of the world's top rose awards. Its wonderful, iridescent orient-red is even and clear all through ..... 1761



## GRANDIFLORA—Polyantha and Floribunda Patent Roses (Continued)

|      |                                                                                                                                                                                                                          |           |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.75 | MONTEZUMA—(Grandi.) Brilliant new orange red. Vigorous free blooming .....                                                                                                                                               | 1383      |
| 2.00 | PINKIE—(Poly.) Low growing with perfect little buds of delicate pink, continuous bloomer .....                                                                                                                           | AARS 712  |
| 2.50 | QUEEN ELIZABETH—(Grandi.) Clear glowing bloom of soft carmine rose and pink, and dawn pink, fragrant flowers, long almost thornless stems. Disease resistant .....                                                       | AARS 1269 |
| 2.50 | ROUNDELAY—(Grandi.) The buds are dark red opening to lighter and brighter red, well shaped and full .....                                                                                                                | 1280      |
| 3.00 | STARFIRE—(Grandi.) Non-fading currant red, with unique luminous texture and depth of each velvety petal. Blooms freely, singly on long stems or in clusters. Holly-like foliage. Is ideally suited for cut flowers ..... | AARS 1742 |
| 2.00 | VALENTINE—(Flori.) Clusters, bushy compact, flowers that hold their color, low growing bright red. Just like a valentine in bloom .....                                                                                  | 1029      |
| 2.25 | STARLET—(Flori.) A stellar garden performer, decked out with a cluster after cluster of clear sunny yellow and continuous blooms .....                                                                                   | 1694      |

### HYBRID TEA PATENT ROSEBUSHES

#### RED SHADES:

|      |                                                                                                                                                                        |           |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.50 | CHRYSLER IMPERIAL—Rich tones of crimson-red with darker overtones of glowing oxblood .....                                                                             | AARS 1167 |
| 2.00 | HAPPINESS—A brilliant red with petals like highly polished rich red leather .....                                                                                      | 911       |
| 2.25 | MIRANDY—Double dark red, spicily fragrant. Warm weather rose .....                                                                                                     | AARS 632  |
| 2.25 | PRESIDENT EISENHOWER—Large ovid buds, with rich, unfading rose, red brilliant petals, disease resistant ....                                                           | 1217      |
| 2.50 | TORCH SONG—A wonderful new color, bright, glowing blood-orange-red. The fragrant blooms are borne profusely and constantly, one on a stem. Excellent for cutting ..... | 1760      |

#### PINK SHADES: (H. T.)

|      |                                                                                                                                                                                       |           |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.50 | CONFIDENCE—Peach tone, pastel blend, being bright, light yellow at base, good sound plant .....                                                                                       | 1192      |
| 2.25 | DR. DEBAT—Smooth rose pink, with long buds of salmon glow .....                                                                                                                       | 961       |
| 2.75 | HELEN TRAUBEL—Light sparkling pink, color varies with the weather, more often luminous apricot .....                                                                                  | AARS 1028 |
| 2.00 | MISSION BELLS—Glowing salmon, opening to clear shrimp pink. Vigorous, tea fragrance .....                                                                                             | AARS 823  |
| 3.00 | PINK PEACE—A direct descendent of our lovely PEACE rose. A deep pink, very large bloom, more free with its blooms than Peace; long stems, tall growing, disease resistant plant ..... | 1759      |
| 2.25 | SHOW GIRL—Deep pink exhibition rose, one of the best. Lovely buds on long stems .....                                                                                                 | 646       |
| 2.00 | SUZON LOTTHE—Pearl pink, peach center; open flowers are lovely, a most unusual rose .....                                                                                             | 934       |

#### TWO-TONE CONTRASTING SHADES: (H. T.)

|      |                                                                                                                                                                                                                                                                                                                                                                       |           |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.75 | AZTEC—A dazzling orange-scarlet H. T., one of the most spectacular roses in this color class. Flowers are at their best half open and full bloom. Vigorous semi-spreading plant .....                                                                                                                                                                                 | 1648      |
| 2.50 | FORTY-NINER—A rare bi-color with inside petals of vivid orient red, outside chrome yellow .....                                                                                                                                                                                                                                                                       | AARS 792  |
| 2.50 | LOVE SONG—Radiant pink with brilliant yellow on lower third of the petals and a lighter yellow reverse .....                                                                                                                                                                                                                                                          | 1360      |
| 2.75 | MOJAVE—A radiant orange beauty with a lovely form, a blend of salmon, apricot and orange .....                                                                                                                                                                                                                                                                        | AARS 1176 |
| 2.75 | TIFFANY—Long buds of deep pink with golden yellow shading at the base of the petals .....                                                                                                                                                                                                                                                                             | 1304      |
| 3.00 | GARDEN PARTY—Its cream and ivory petals are delicately tinted with soft pink. The giant fully double blooms often measure as much as seven inches across, supported on long, sturdy stems. The bud is long and well shaped. Plants are vigorous, free branching and produce a continuous succession of large pastel-tinted flowers, each one a perfect specimen ..... | AARS 1814 |

#### YELLOW SHADES: (H. T.)

|      |                                                                                                                                                         |          |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 2.75 | ISOBEL HARKNESS—A real yellow rose-bright and shining; one of the best large flowered yellows ever introduced. Buds are large and long .....            | 1650     |
| 2.50 | LADY ELGIN—Rich and elegant in a combination of exciting orange and apricot that catches and holds the eye, huge handsome buds, long strong stems ..... | 1469     |
| 2.25 | LOWELL THOMAS—Large, well shaped buds of clear canary yellow, free bloomer .....                                                                        | 595      |
| 2.50 | PEACE—(the master rose) Rich yellow buds, opening to enormous flowers, each petal edged with cerise .....                                               | AARS 591 |

#### WHITE SHADES: (H. T.)

|      |                                                                                   |           |
|------|-----------------------------------------------------------------------------------|-----------|
| 3.00 | WHITE KNIGHT—Fine buds and big double flowers of snowy white. Blooms freely ..... | AARS 1359 |
|------|-----------------------------------------------------------------------------------|-----------|

## CLIMBING PATENT ROSES: (All Colors)

|      |                                                                                                                               |           |
|------|-------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.50 | CL. PEACE—The same lovely flowers of canary yellow, gold, cream white and apple blossom as the bush .....                     | 932       |
| 2.75 | CL. PINKIE—Produces cluster after cluster of dainty, flowers, from spring until fall. A delightful pink bloom .....           | 1076      |
| 2.75 | CL. QUEEN ELIZABETH—Needs no introduction, very similar to the bush and a very free bloomer .....                             |           |
| 2.75 | CL. GOLDEN SHOWERS—The finest pillar and climbing rose, hardy plant, cut flowers, highly mildew and blackspot resistant ..... | AARS 1557 |
| 2.75 | CL. CHRYSLER IMPERIAL—The same fine non-fading blooms as the H. T. on longer stems .....                                      | 1528      |